

**Leading Institutional Investors to Attend the Middle East Alternative Investments Summit, Hosted by
marcus evans Summits**

For Immediate Release:

The credit crunch has led to the re-examination of investment options and reminded investors of the great importance of carefully deployed asset allocation. **The Middle East Alternative Investments Summit 2010** provides a revolutionary platform for MENA investors to remain on the edge of new investment geography and successfully implement innovative asset classes in the quest for enhanced portfolio yields.

The **Middle East Alternative Investments Summit 2010** offers a unique format for sponsors to gain access to the leading institutional investors in MENA region. Over three days, sponsors will meet and interact with senior alternative investment executives through a number of the one-to-one meetings and many networking activities. In addition, sponsors will attend the strategic summit sessions led by the thought leaders in the alternative investment industry. Within the luxurious settings of the superb five star venue, this networking event presents a unique opportunity to develop meaningful and valuable business relations.

At the Middle East Investments Summit, attendees will follow a personalised agenda designed to maximize their limited time and to effectively meet their business needs and interests. The speakers include: Chairman: **Todd Benjamin**, Former Financial Editor, **CNN**; **Dr. Mohammed Salisu**, Chief Economist, **Gulf One Investment Bank**; **Hossam Fahmy**, COO & Head of Advisory, **KPMG Middle East & South Asia Regional Office**; and **Abdulrauf Sivany**, Managing Director - **Islamic Finance, Global Commodity Finance**.

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